

RAVEN AG TEAM MONTHLY UPDATE - October 2009

Greetings from the Raven Ag Team:

Hard to imagine, but fall is quickly coming upon us once again. If you have been investigating the new Raven ag website, you have seen the products we offer and may be thinking that you are interested in getting some material. We would be very interested in hearing from you and would be glad to get you connected with one of our distributors to take care of your grain cover and silage cover needs. Time is of the essence when you are chopping your silage and by all the studies that I have been reading; having the cover ready and waiting is almost as important as the other elements of putting up silage, ie. proper pack wedge, inoculating, etc. Having said that, we are seeing a lot of customers who are waiting until the last minute to decide on their covers. Don't fall into this group. We have been able to meet the majority of these challenges, but simply making your silage cover decision a couple of weeks before chopping can greatly reduce everyone's stress. I am fully aware of the market conditions you face and tight cash flows may give a tendency to put off purchasing decisions as long as possible. I would propose contacting your distributor and getting your covers ordered for this fall and simply inform them of your desired date of delivery. We would much rather have your cover at the distributor a couple weeks ahead of time as opposed to having to push it through the system and have everyone on edge. Raven strives to meet every opportunity/challenge presented, but if you are chopping your silage today and expect a custom built FeedFresh™ cover on your yard tomorrow, this would not be a realistic expectation.

The Raven Ag team has been very pleased with everyone's feedback on our FeedFresh™ silage covers and invite you to fully utilize our Customer Feedback feature located on our website to send us your personal experience with any of our covers. If you aren't familiar with the new FeedFresh product be sure to check out the literature for FeedFresh on our site and also to research the university studies that have researched what a silage cover with OTR technology can do for your silage and how it can add to the bottom line.

We're excited to meet all of your silage cover needs in the upcoming month or so and our Raven distribution team would be more than happy to help you with your purchasing decisions. If you are unaware of who your distributor is, simply submit a request with our Distributor Finder feature on our website and receive your area distributor.

Rodney Scholten
National Market Sales Specialist - Agriculture